

تحت رعاية وزارة التجارة والصناعة، جمهورية مصر العربية  
Held under the patronage of the Ministry of Trade and Industry, Arab Republic of Egypt



11 - 14 JANUARY 2026 | CAIRO, EGYPT

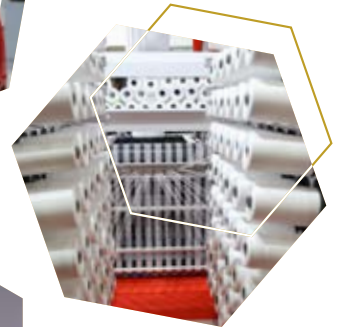
SUPPORTED BY



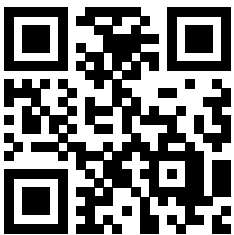
Ministry of Trade & Industry  
وزارة التجارة والصناعة

THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE  
MIDDLE EAST & NORTH AFRICA

# EVENT BROCHURE



plastexegypt.com



SILVER SPONSOR



ORGANISED BY



CO-LOCATED WITH



SUPPORTING ASSOCIATIONS



## THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

Held under the Patronage of the Ministry of Trade and Industry and supported by the Chamber of Chemical Industries, the Division of Plastics Industries and the Chemical & Fertilizers Exports Council.

PLASTEX is set to shape the next decade of transformation in the plastics and rubber industry, making Egypt the hotbed for innovation reflecting wider trends, attracting change-makers and identifying growing opportunities within Middle East and North Africa markets.

PLASTEX has been the trusted partner of local and international plastics companies and the market entry tool for international brands seeking to establish a footprint in MENA. The exhibition provides opportunities for buyers and sellers to meet, learn, network, do business and discover new products, solutions and technologies with over 500 exhibiting companies from 60+ participating countries providing a world-class environment for trade across the industry's full value-chain.

In 2026, PLASTEX returns to convene the global industry to take part in what will be our most vibrant edition yet. By participating in PLASTEX 2026, your company will be plugged into the heart of this rapidly growing regional market, giving you exclusive access to buyers from across the region.



## PLASTEX 2026 IN NUMBERS

# 32,000+

GLOBAL  
ATTENDEES

# 20,000

SQM EXHIBITION  
SPACE

# 500+

EXHIBITING  
COMPANIES

# 60+

PARTICIPATING  
COUNTRIES

# 20+

TRAINING  
SESSIONS

# 10+

COUNTRY  
PAVILIONS





## EGYPT - THE WORLD'S MOST LUCRATIVE PLASTICS AND RUBBER MARKET

Egypt is a major industrial country, with a strategic geographic location close to Africa and the Middle East. Plastics industry is one of the most flourishing and active sectors of the chemical industry sector in Egypt. With the plastics market expected to grow at an annual rate of 10% over the next 10 years, Egypt is set to become the largest producer and consumer of plastics, plastic items and raw materials in the MENA region.

Although Egypt consumes 11% of the MENA's share of plastic products and 0.7% of global production, Egyptian companies can only produce around 2 million tons of various types of plastics and plastic raw materials which represents only 30% of market needs. The remaining demand is satisfied through the import of 6 million tons of plastics raw material from international suppliers.

Egypt's plastics exports reached \$1.5 billion in the financial year 2023, driving increased investments and international partnerships. This aligns with the government's dedication to advancing the plastics and rubber industry, solidifying Egypt as a major investment hub for the plastics industry.



## EGYPT MARKET OVERVIEW

- 01 Egypt plastics consumption per capita is 19.3 kg. 70% of the production imported from other countries
- 02 Local plastic processors consume more than 2.5 million metric ton of material.
- 03 Egypt witnesses 10% increase in plastics demand annually attracting USD 7.2 billion in investments with USD 198 billion production capacity
- 04 Egypt is said to be the 4<sup>th</sup> largest plastic good producer in the world
- 05 Egypt's engineering plastics market is estimated to reach USD 858 million in 2026
- 06 Currently, Egypt produces more than 1.5 million metric ton of plastics raw materials per year
- 07 Egypt imports 100% of plastic materials for engineering and other uses represent more than 12% of its demand for plastic raw materials
- 08 The Egyptian plastics industry supplies 30% of domestic plastic consumption



“As the premier event for plastics and rubber for the Middle East and North Africa, PLASTEX has exceeded our expectations in showcasing the latest industry advancements, enabling the development of the Egyptian industry, and advancing the quality of products fitting to global standards. The aim is to establish Egypt as a comprehensive industrial hub in the Middle East and Africa, owing to its potential, distinctive features and the multitude of components that enable operational and industrial excellence.

**Engineer Ahmed Samir**  
Minister of Trade and Industry  
Arab Republic of Egypt



## REASONS TO EXHIBIT



### GAIN ENTRY INTO NEW MARKETS

PLASTEX is the regions only platform that connects international and regional plastic raw materials, machinery, technology and end product suppliers with buyers and distributors from multiple industries.



### MEET AND NETWORK

PLASTEX is the meeting place providing an unprecedented opportunity to reconnect meet and network with the entire plastics value chain and embark on new business opportunities and partnerships.



### INCREASE BRAND AWARENESS

Showcase your products and services to over 32,000 attendees and establish your company's brand presence as key industry player in the region and reach out to wider Middle East and North African region.



### PRODUCE NEW SALES LEADS

PLASTEX brings you directly into the hub of the region's plastics industry and gives you the opportunity to stand out from competitors and showcase products and services.



### LAUNCH NEW PRODUCTS

Present your latest products, services and technology to over 32,000 international trade buyers - presenting the perfect opportunity for you to reach your target audience.



### FIND REGIONAL DISTRIBUTORS

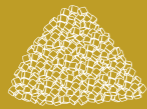
Forge relationships with influential representatives and decision-makers who can support your brands growth in the region.



## EXHIBITOR PROFILES



**39%**  
MACHINERY  
& EQUIPMENT



**19%**  
RAW MATERIALS  
& AUXILIARIES



**10%**  
SEMI-FINISHED  
& END PRODUCTS



**10%**  
PLASTICS  
PACKAGING



**8%**  
PLASTICS  
RECYCLING



**5%**  
ROBOTICS  
& AUTOMATION



**4%**  
SERVICE  
PROVIDERS



**3%**  
TECHNICAL  
COMPONENTS  
& SPARE PARTS



**2%**  
RE-INFORCED  
PLASTICS



## ABOUT THE SPECIALISED ZONES

### RECYCLING

Supporting sustainable companies and addressing the challenges concerning recycling. PLASTEX has introduced a new Recycling zone providing an opportunity to new entrepreneurs and established companies to share and discuss their recycling methods and technologies.



### PACKAGING

The plastics industry is constantly innovating and improving production and waste management in the plastics packaging sector. PLASTEX will be launching a new zone highlighting sustainability, flexible packaging and cutting edge solutions for the packaging industry.

### TECHNOLOGY

Fostering digital transformation in the plastics industry, PLASTEX will be hosting a dedicated Industry 4.0 Zone. An essential building blocks for the industry to embark on its transformative journey and achieve greater efficiency and improved cost effectiveness.



### RUBBER

Rubber industry is an important resource based industry sector in the world. It has witnessed a steady and strong growth over the years. Providing more insights on the latest innovation and solutions for the rubber industry, PLASTEX will be hosting an exclusive zone in the upcoming edition.



## SHOWCASING PERFORMANCE-DRIVEN



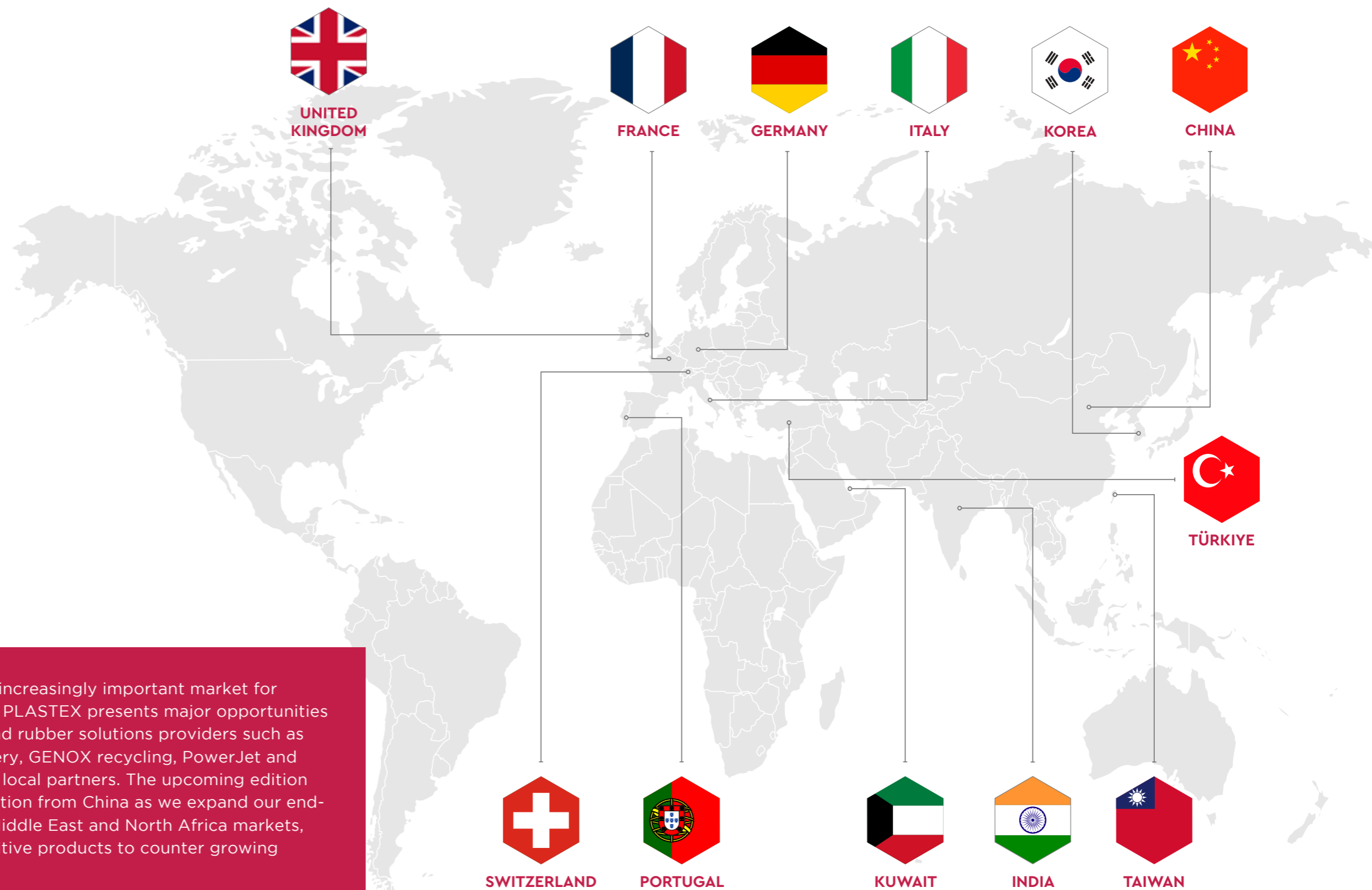
## INNOVATIONS FROM GLOBAL PIONEERS



# INTERNATIONAL COUNTRY PAVILIONS

The PLASTEX Egypt 2026 country pavilions present an array of opportunities, enabling plastics and rubber solutions providers from 60+ countries to deliver innovative products, technologies and equipment to the 32,000+ international attendees. Pavilion exhibitors benefit from the collective strength and reputation of their country's expertise, for enhanced visibility and credibility with visitors actively seeking the right products for tomorrow's requirements.

The pavilions serve as a hub for showcasing every country's advanced capabilities, bringing together a diverse range of companies under one roof so visitors can compare competitive products. The pavilions also offer insights into the countries' commercial landscapes, resources, policies and investment opportunities at once; instrumental information in identifying potential partnerships or distribution channels.



Egypt is becoming an increasingly important market for Chinese suppliers, and PLASTEX presents major opportunities for external plastics and rubber solutions providers such as Jwell, Tongda machinery, GENOX recycling, PowerJet and Weier to connect with local partners. The upcoming edition will see more participation from China as we expand our end-to-end offers for the Middle East and North Africa markets, and introduce competitive products to counter growing regional demand.

**Mr. Mao Wanqing**  
President  
Hoer Expo Group



# TAKING VISITOR EXPERIENCE TO NEW HEIGHTS

PLASTEX offers insights on the latest technical developments, procedures, techniques, and future trends. It connects buyers from the Middle East and North Africa with leading international and regional manufacturers and distributors providing an unprecedented opportunity for face-to-face interaction, business negotiations, and networking.

PLASTEX is a trusted partner of local and international plastics companies and is a major event for international brands seeking to emphasise their presence in the region, as well as, those wishing to enter one of the most lucrative global markets.

The event provides opportunities for buyers and sellers to meet, learn, network, do business and discover new products, solutions and technologies from over 500 exhibiting companies and 60+ participating countries providing a world-class environment for trade across the industry's full value-chain.



“ We are excited to take part in PLASTEX and are looking to establish contact with producers and major users of woven packaging and technical textiles such as packaging producers, the chemical and fertiliser industry, cement plants, manufacturers of building materials and other dry bulk goods.

**Franz Gass**  
Regional Sales Director  
Starlinger



## ATTENDEE PROFILES



**3%**  
Automotive



**3%**  
Agriculture



**4%**  
Oil & Gas



**6%**  
Chemicals



**1%**  
Textiles & Fabrics



**1%**  
Households & Furniture



**4%**  
Medical & Healthcare



**4%**  
Consumer Products



**5%**  
Food & Beverage



**6%**  
Government & Embassies



**11%**  
Plastics Processing



**12%**  
Building & Construction



**23%**  
Plastic Manufacturers



**4%**  
Waste Management & Recycling



**9%**  
Packaging, Labelling & Printing



**12%**  
Exporters, Importers, & Distributors





# COMPREHENSIVE PRODUCT SHOWCASE BY INTEREST

27%

Machinery & Equipment

19%

Raw Materials, Chemicals & Auxiliaries

15%

Semi-Finished & Finished Products

13%

Packaging Solutions

16%

Industry 4.0 Solutions

7%

Recycling Machines & Equipment



# THANK YOU TO OUR 2024 SUPPORTERS, SPONSORS & PARTNERS

### SUPPORTED BY



### GOLD SPONSORS



### SILVER SPONSOR



### SUPPORTING ASSOCIATIONS



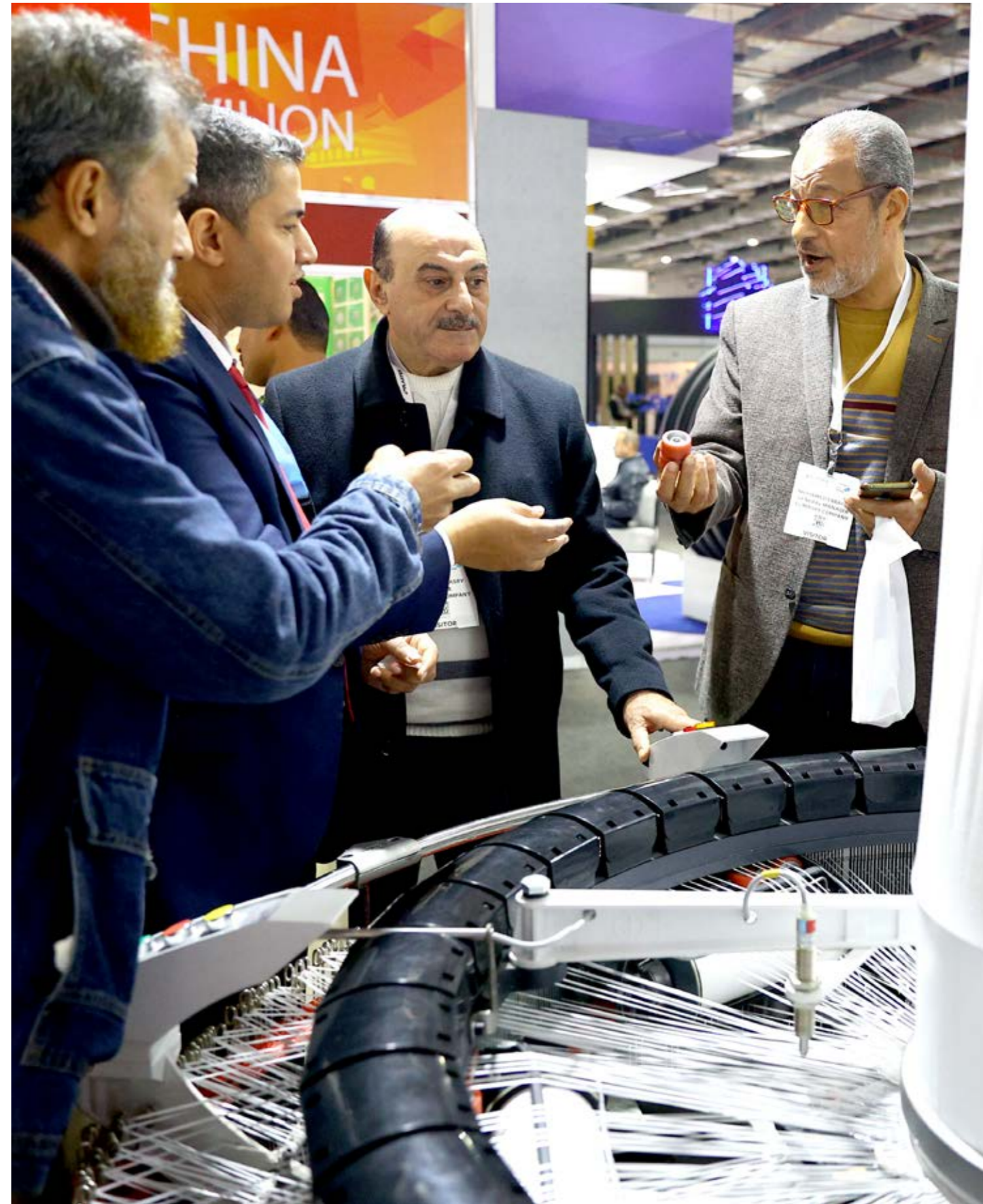
### MEDIA PARTNERS



### CO-ORGANISED BY



### CO-LOCATED WITH



toronex |



## EXHIBITION AND SPONSORSHIP

✉ [sales@plastexegypt.com](mailto:sales@plastexegypt.com)

☎ +971 4 248 3203

## MARKETING AND PROMOTIONS

✉ [marketing@plastexegypt.com](mailto:marketing@plastexegypt.com)

☎ +971 4 445 3738



11 - 14 JANUARY 2026 | CAIRO, EGYPT

SUPPORTED BY



Ministry of Trade & Industry  
وزارة التجارة والصناعة

ORGANISED BY

**dmg**::events

CO-LOCATED WITH



EGY PLAST



#PLASTEX #PLASTEX2026