

تحت رعاية الدكتور/ مصطفى مدبولي - رئيس مجلس وزراء جمهورية مصر العربية

Under the Patronage of H.E. Dr. Moustafa Madbouly, Prime Minister of the Arab Republic of Egypt

 **PLASTEX** **30**
9-12 JANUARY 2024
EGYPT INTERNATIONAL EXHIBITION CENTER
YEARS SERVING
THE PLASTICS AND
RUBBER INDUSTRY

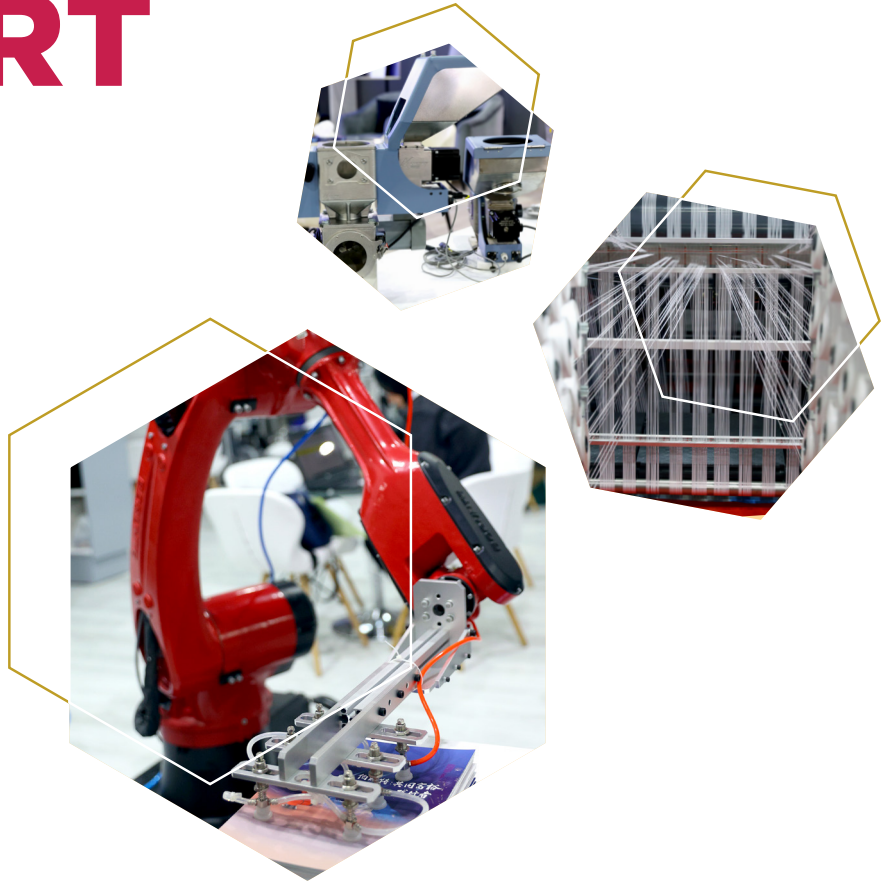
UNDER THE PATRONAGE OF



THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE
MIDDLE EAST & NORTH AFRICA

POST SHOW REPORT

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As the premier event for plastics and rubber for the Middle East and North Africa, PLASTEX has exceeded our expectations in showcasing the latest industry advancements, enabling the development of the Egyptian industry, and advancing the quality of products fitting to global standards. The aim is to establish Egypt as a comprehensive industrial hub in the Middle East and Africa, owing to its potential, distinctive features and the multitude of components that enable operational and industrial excellence.

Engineer Ahmed Samir
Minister of Trade and Industry
Arab Republic of Egypt

THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

Held under the patronage of Dr. Moustafa Madbouly, the Prime Minister of the Arab Republic of Egypt, and inaugurated by, His Excellency Engineer Ahmed Samir, the Minister of Trade and Industry and Her Excellency Dr. Yasmine Fouad, Minister of Environment, PLASTEX 2024 enabled monumental progress to enable industrial and operational excellence in the region.

PLASTEX 2024 attracted over 25,000 attendees over four days, showcasing the latest innovations in plastics and rubber products and technologies. With 500+ exhibitors presenting machinery and equipment, raw materials, packaging solutions, recycling products, and more, the event connected manufacturers, distributors, and regulators from across the globe.

The event highlighted Egypt's integral role in the international trade landscape, strengthening its position a hub for addressing evolving new requirements in the plastics and rubber industry.

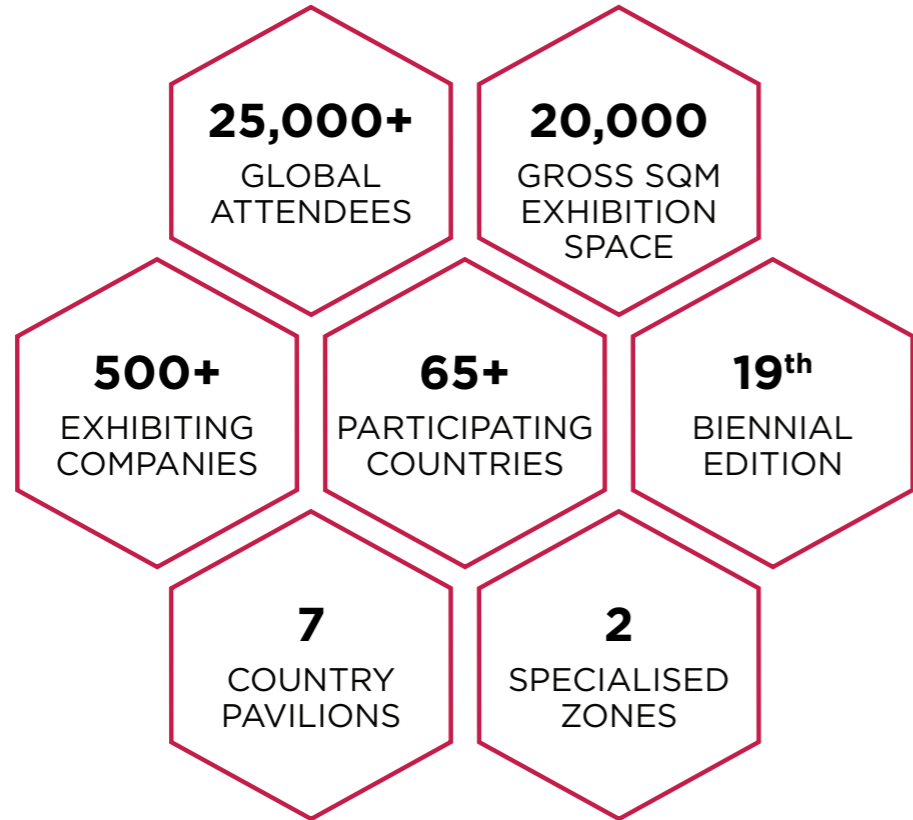
PLASTEX enhanced its offerings with an exclusive seminar and training program led by industry experts from prestigious institutions such as SIDPEC, INDEVCO Flexible Packaging Division, Electroplast, UNIDO, and others. The program focused on promoting sustainable industrial development, facilitating knowledge exchange, and advancing experts' skills in the plastics and rubber industry within the region.

International pavilions showcased country-specific products tailored to regional requirements, offering a diverse array of global expertise and perspectives on sustainability, innovation, and the modern evolution of plastics and rubber products. Participating nations included Germany, India, Turkey, Taiwan, and China, along with new entries from Korea and Kuwait.

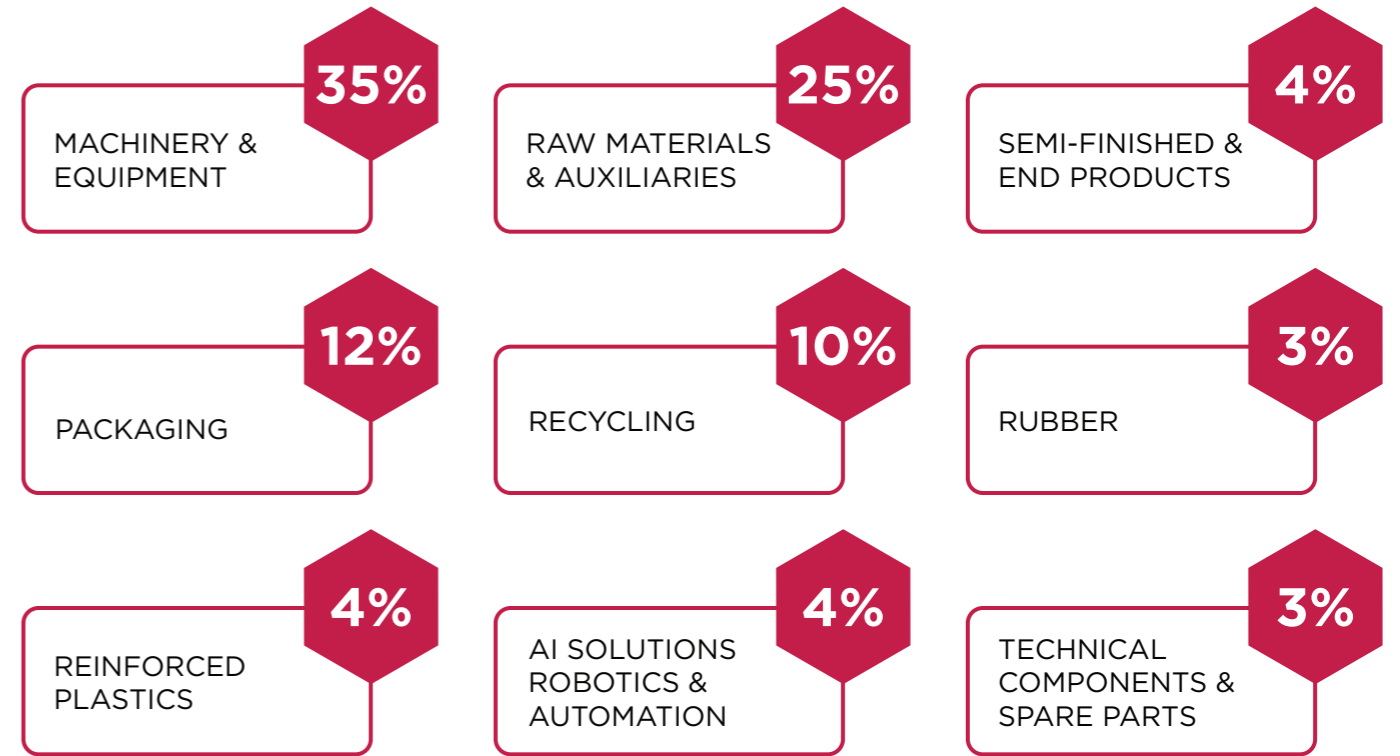
In anticipation of the future, PLASTEX 2026 will take place 11-14 January 2026, with plans for an expanded exhibition and comprehensive training program. The event aims to ignite the international plastics and rubber community for shared progress and innovation, in collaboration with the Ministry of Trade and Industry and esteemed partners.



PLASTEX 2024 IN NUMBERS



EXHIBITOR PROFILE BREAKDOWN

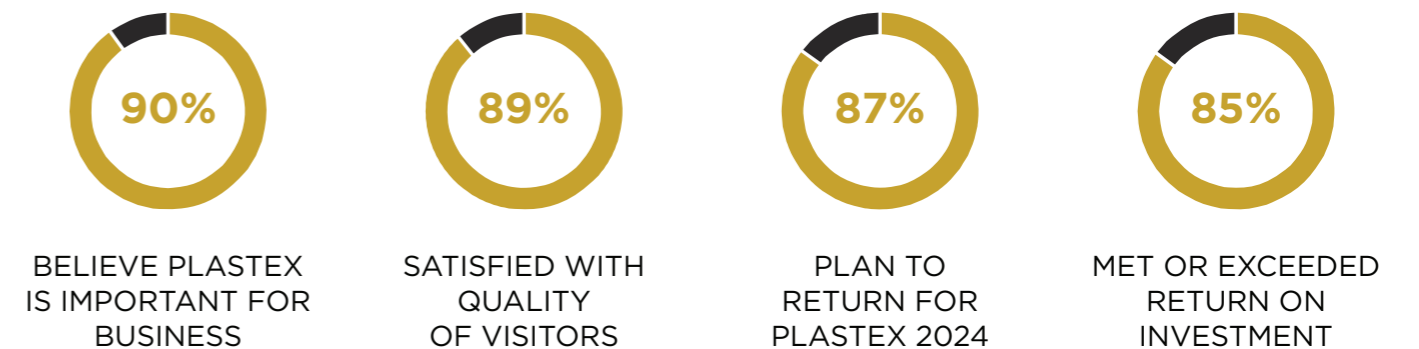


“ PLASTEX is the largest event in plastics and rubber in MENA and this year it was bigger than ever before. The Egyptian government has set a goal to enhance the country’s exports of plastics and rubber to new markets, specifically targeting the African continent. The plan is to capitalise on the growing demand for these products in the African market and increase the revenue generated from exports. The government is working with local manufacturers to improve the quality of their products and expand their production capabilities, with the aim of establishing Egypt as a leading exporter of plastics and rubber products in Africa.

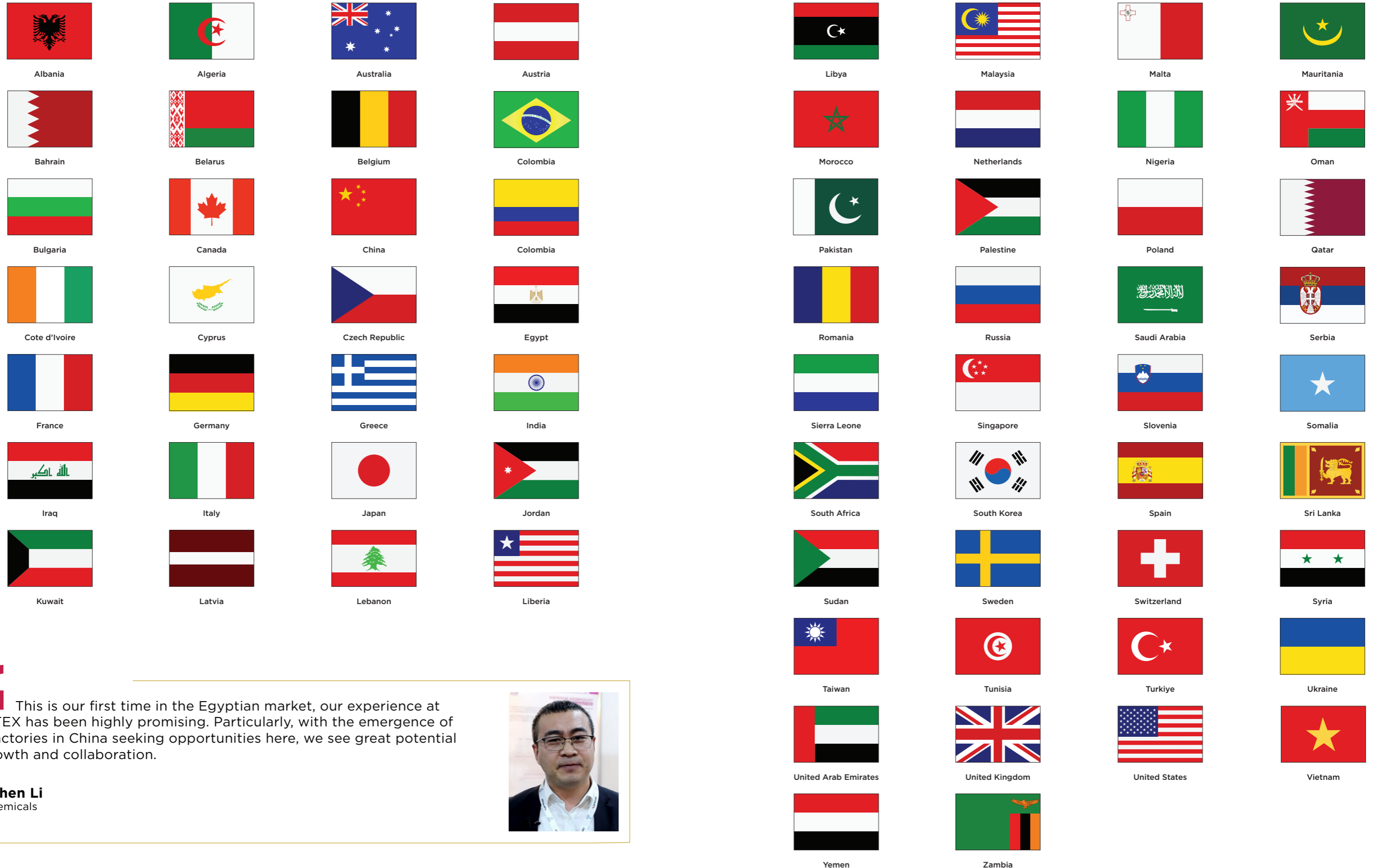


Khaled About Makarem
Chairman
Chemical and Fertilizers Export Council

EXHIBITOR FEEDBACK



INTERNATIONAL PARTICIPATION



This is our first time in the Egyptian market, our experience at PLASTEX has been highly promising. Particularly, with the emergence of new factories in China seeking opportunities here, we see great potential for growth and collaboration.



Mingzhen Li
Rike Chemicals
China

KEY PLASTICS AND RUBBER

EXHIBITORS AT PLASTEX 2024

“ Participating in PLASTEX was a strategic decision aimed at uncovering promising opportunities. After three days of active engagement, we are enthusiastic about tapping into the Egyptian market and its vast potential. It’s evident that the market offers abundant avenues for expansion and growth.

Agnes Li
 Engineer
 Huitong Technology - Yangzhou Huitong Technology Corp, Ltd.



ATTENDEE PROFILES



23%
Plastic
Manufacturers



11%
Plastic
Processing



4%
Consumer
Products



12%
Exporters,
Importers, Traders
& Distributors



4%
Waste
Management
& Recycling



9%
Packaging,
Labelling &
Printing



3%
Agriculture



6%
Chemicals



3%
Automotive



4%
Medical &
Healthcare



1%
Households
& Furniture



1%
Textiles &
Fabrics



6%
Government
& Embassies



5%
Food &
Beverage



4%
Building &
Construction



4%
Oil & Gas

KEY REASONS TO ATTEND

6.94%

To meet with a
current supplier(s)

15.28%

To source new
suppliers

6.94%

To source a
specific service

8.33%

To learn about
the industry
as a newcomer

PURCHASING AUTHORITY



25%
Sole
Responsibility

35%
Influence
Decision

40%
Joint
Responsibility

ATTENDEE FEEDBACK

94.44%
Plan to visit
next edition

95.83%
Rated PLASTEX
as an important
platform

93%
Met their
objectives

93.06%
Met or
exceeded
expectations



PLASTEX 2024 TRAINING SESSIONS

PLASTEX 2024 introduced a comprehensive three-day training program that was designed to provide invaluable insights into advanced best practices in plastics and rubber products, tailored to elevate participants' business operations.

Renowned speakers from distinguished companies and authorities including the UNIDO, Ethydc, IMC, Sanita, Sharky, Sidpec, The Chemical and Fertilizer Export Council, and Yes Mac imparted their expertise. Participants had the opportunity to explore the agenda and select training sessions that benefited them, gaining insights into strategies for global expansion, sustainable approaches, effective use of cutting-edge technology, and a forward-looking perspective on emerging trends within the plastics and rubber industry.



TRAINERS FROM RENOWNED COMPANIES INCULDING:



UPGRADING PROFESSIONAL EXPERTISE



“ Egyptian plastic manufacturers are well aware of the importance of recycling, and I am hopeful about gaining more support from both UNIDO and the Japanese government. While the increasing interest in bio-based and biodegradable plastics is encouraging, the journey towards achieving circular plastics is steadily progressing. PLASTEX 2024 has played a pivotal role in enhancing our comprehension of the present scenario and collecting valuable input from the Egyptian market. The seminars have been crucial in providing valuable insights and addressing queries from participating companies, facilitating a productive exchange of ideas.



Hiroyuki Ueda
 Chief Analyst
 Mitsubishi UFJ Research and Consulting Co., Ltd.

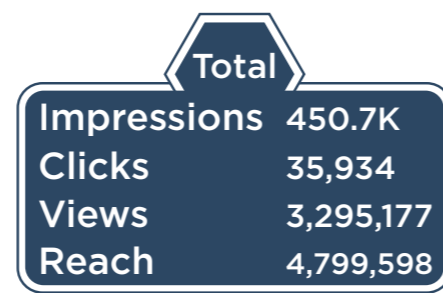
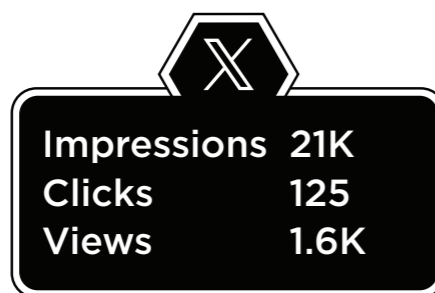
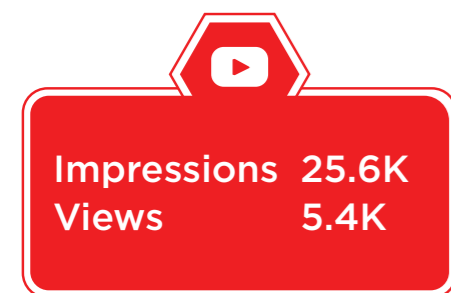
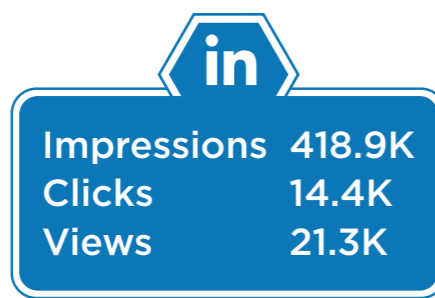
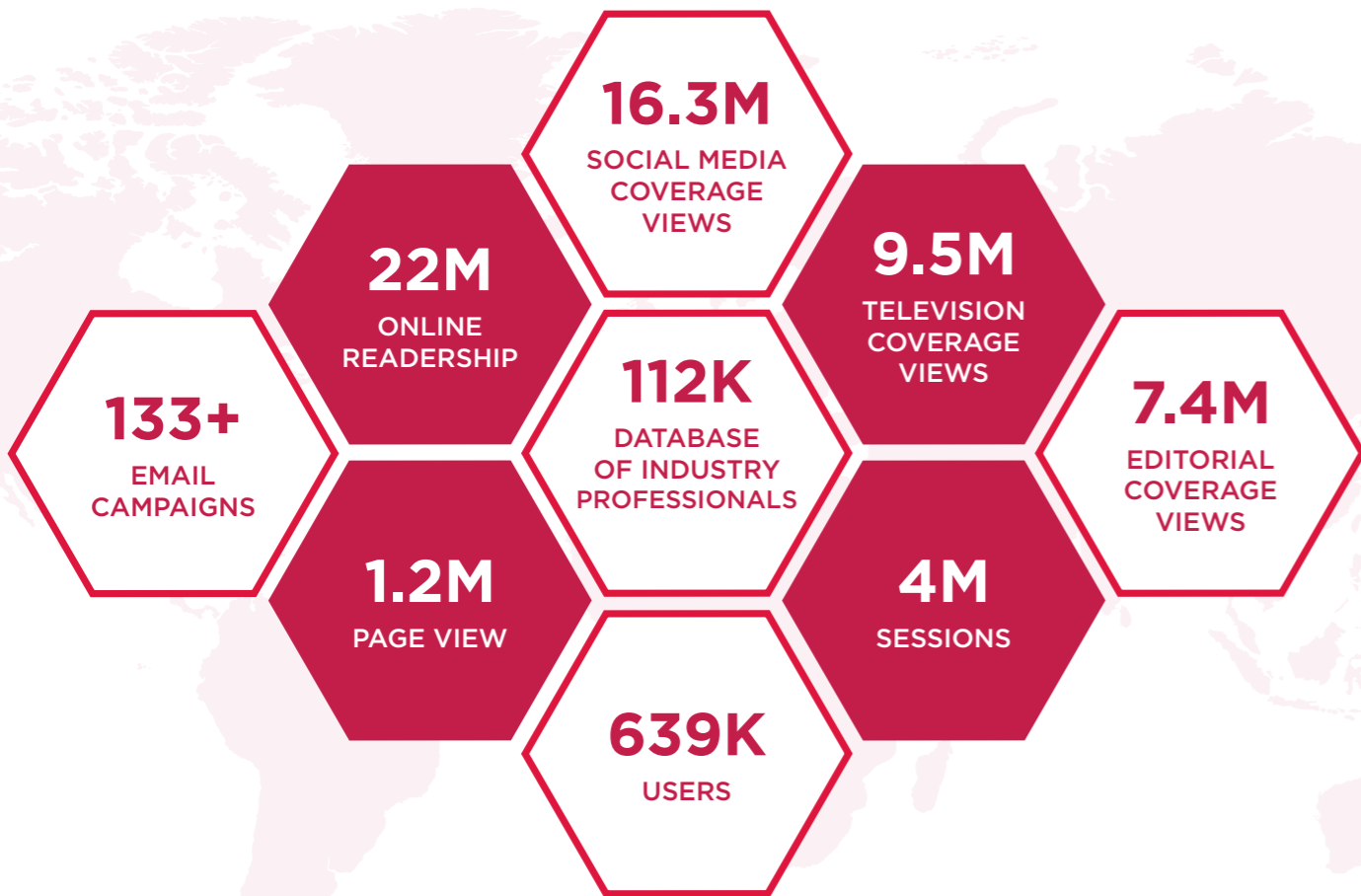
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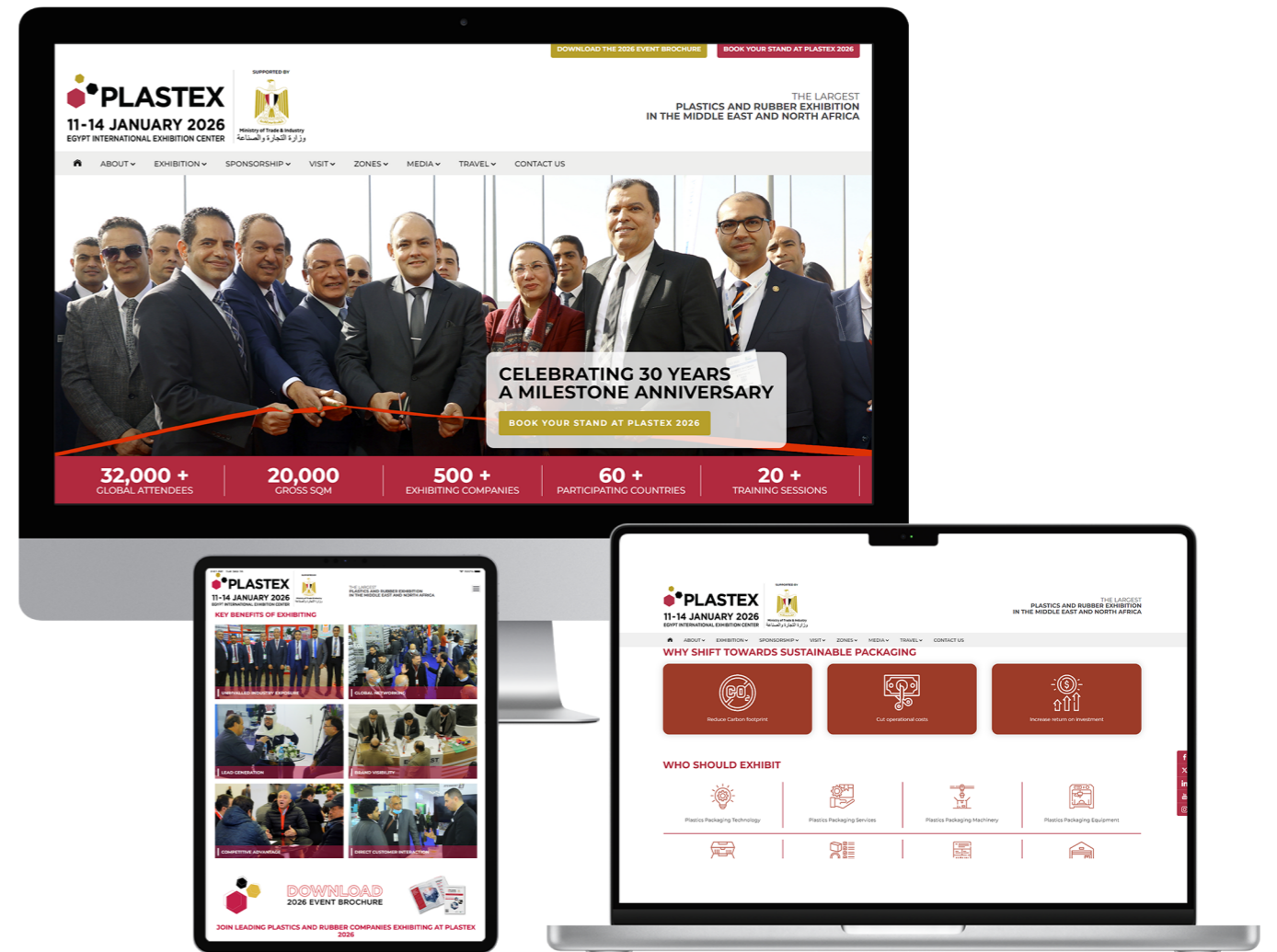
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PLASTEX 30
9-12 JANUARY 2024

NEW FOR 2024
THREE-DAY TRAINING PROGRAMME

Dear Industry Colleague,
In the dynamic landscape of industrial development, PLASTEX 2024 emerges as a pre-eminent destination for fostering regional and international collaboration, knowledge transfer, and driving growth within the plastics and rubber sector.

With less than 1 week to go to PLASTEX 2024 (9-12 January 2024, Cairo), there is more to your visitor experience this upcoming edition.

PLASTEX 2024 introduces a comprehensive three-day training programme designed to bring you invaluable insights into advanced best practices in plastics and rubber products, tailored to elevate your business operations. Renowned speakers from distinguished companies and authorities will impart their expertise. Explore the agenda and select the training sessions that benefit you so you can gain insights into strategies for global expansion, sustainable approaches, effective use of cutting-edge technology, and a forward-looking perspective on emerging trends within the plastics and rubber industry.

REGISTER TO VISIT PLASTEX AND ATTEND THE TRAINING SESSIONS

PLASTEX 2024 TRAINING SESSIONS UPGRADE YOUR PROFESSIONAL EXPERTISE

TUESDAY 9 - WEDNESDAY 10 JANUARY 2024
Dive into Egypt's plastics and petrochemical industry with experts Elyhco, Sibec, YES MAC, The Chemical and Fertilizer Export Council, IMC, Samba and Shady. Explore sustainability initiatives, global expansion strategies, and the smart employment of cutting-edge technologies over a transformative training agenda.

THURSDAY 11 JANUARY 2024
Gain valuable insights directly from the United Nations Industrial Development Organisation (UNIDO). Develop your understanding through exclusive sessions focusing on adapting to circular economy best practices, delving into strategies for sourcing and engaging sustainable alternative materials, comprehending packaging innovations, and gaining profound insights into the latest policies shaping the industry landscape in Egypt. Don't miss this unparalleled opportunity to stay informed and position yourself at the forefront of sustainable and innovative practices.

VIEW THE DAY 1 & 2 TRAINING SESSIONS

VIEW THE DAY 3 UNIDO PROGRAMME

PLASTEX 30
9-12 JANUARY 2024

2 DAYS TO GO
REGISTER ONLINE TO VISIT

Under the esteemed patronage of H.E. Dr. Mostafa Madbouly, the Prime Minister of the Arab Republic of Egypt, PLASTEX 2024 emerges as a catalyst for transformation in the plastics and rubber industry.

With support from the Chamber of Chemical Industries, the Division of Plastics Industries, and the Chemical & Fertilizers Exports Council, PLASTEX 2024 opens doors next week to shape the next decade of innovation, positioning Egypt as a preferred destination to secure cutting-edge technologies, materials and equipment for the Middle East and North Africa.

REGISTER ONLINE TO BENEFIT FROM YOUR VALUE-ADDED CHANCE TO WIN AN IPAD PRO.
@plastexegypt.com/SVIP

REGISTER NOW FOR FREE | **VIEW THE FULL EXHIBITOR LIST**

WIN AN IPAD PRO
REGISTER ONLINE | BEFORE 8 JANUARY 2024

SHOWCASING CUTTING-EDGE INNOVATIONS FROM AROUND THE WORLD

TAIWAN | TÜRKİYE | UNITED ARAB EMIRATES | UNITED KINGDOM | UNITED STATES

GLOBALY RECOGNISED PLASTICS AND RUBBER MACHINERY FROM 500+ EXHIBITORS

sesotec | SYMETRI | HUBA WORLD | JMT | TASNEE+HABULI | TONVA

PLASTEX 30
9-12 JANUARY 2024

PACKAGING SOLUTIONS FOR OPERATIONAL EFFICIENCY

Dear Example First Name,
Is (COMPANY NAME) looking to secure plastics and rubber packaging solutions for new requirements? Plan your visit to PLASTEX 2024, the largest plastics and rubber exhibition in the Middle East and North Africa, to explore the Packagings.com where you can compare 1,000+ packaging innovations from around the world under one roof to match your latest operational requirements.

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WIN AN IPAD PRO
REGISTER ONLINE | BEFORE 8 JANUARY 2024

REGISTER NOW FOR FREE | **VIEW THE FULL EXHIBITOR LIST**

Packaging products and solutions from 500+ internationally renowned providers:

HAOSEN INDUSTRY CO., LTD. displays fat yam making machine. Stand Number: 1E67

Kiefel GmbH displays transforming machines, speedformer KTS Series. Stand Number: 1F44



SOCIAL AND DIGITAL OUTREACH

REDA Chemicals
167,988 followers
1w • 🌐

Kicking off a successful first day at **PLASTEX 2024** with **#REDA**! Joined by our esteemed suppliers and colleagues from various regions, we're making strides in the plastics industry. Visit us at Hall 3, Stand 3A52 in Cairo, Jan 9-12. Let's innovate together!

#WeAreREDA #plasticsindustry

TOPSTAR Guangdong Topstar Technology Co., Ltd
859 followers
1w • 🌐

It's the first day of **#PLASTEX 2024**. Topstar brings the TM series injection molding machine to Hall 2-2G20. Come and see the efficient injection molding integration equipment!

SPG Star Plastic Groups
3,761 followers
5d • 🌐

Thanks to everyone who joined us at Plastex 2024! Your presence meant a lot.

SILVIN (Silvin Additives Pvt. Ltd.)
2,431 followers
6h • 🌐

Reflecting on the remarkable journey post our participation in the **PLASTEX 2024 - Egypt** exhibition!

POLYSTAR POLYSTAR MACHINERY CO., LTD.
2,014 followers
6d • 🌐

At **PLASTEX 2024**, we have seen a growing trend in recycling waste from various industries.

environ Environ Speciality Chemicals Pvt. Ltd.
4,258 followers
6d • 🌐

A glimpse of our participation in Plastex 2024....It was a good experience knowing more about the international market and had good interactions with our new prospective customers...Looking forward to a successful ...see more

Goldstab Goldstab Organics Pvt Ltd
2,718 followers
1w • Edited • 🌐

We want to express our heartfelt gratitude to everyone who dropped by our booth, checked out our products, and had conversations with us at the **PLASTEX 2024!**

Plastic recycling is rising · 4 pages

LYSTAR

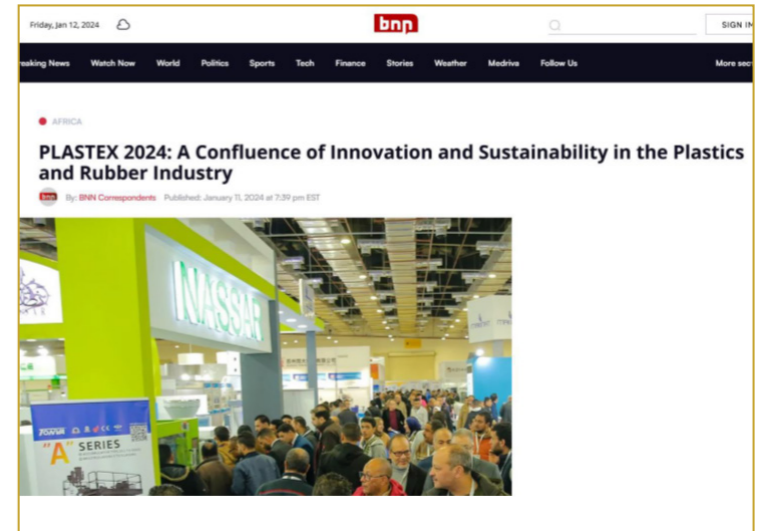
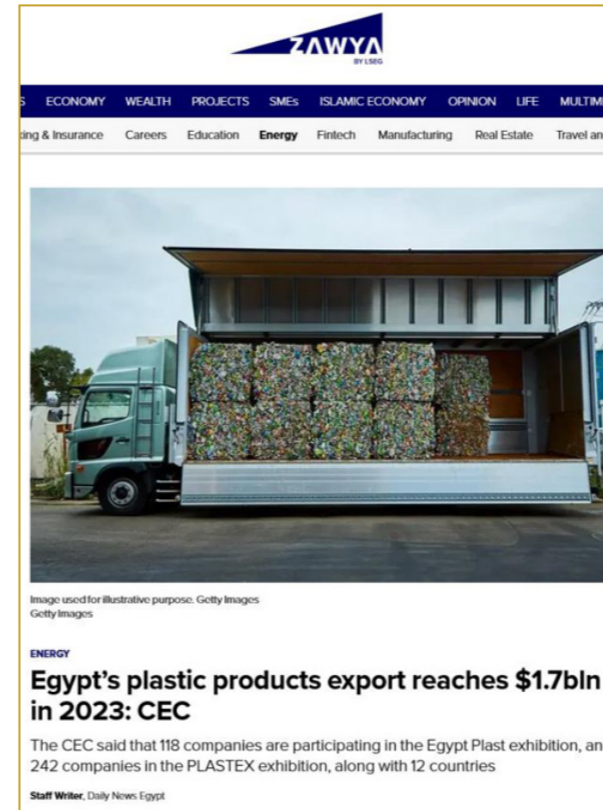
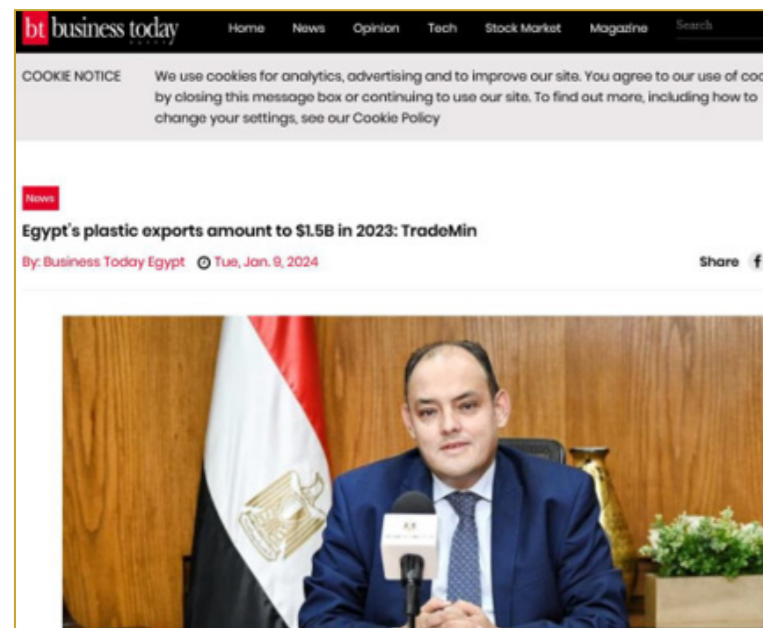
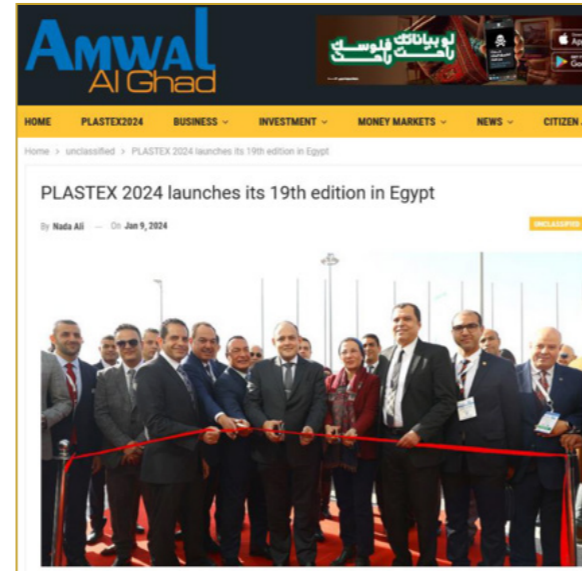
ZOWEITE Liu Lydia · 3rd+
Tianjin Yihe Zhongwei Precision Machinery - Market...
6d • 🌐

#Plastex 2024 in Cairo, Egypt
#ZOWEITE high speed injection molding machine for PS cups products, cycle time 4.8 seconds.

#Plastex 2024 in Cairo Egypt #ZOWEITE high speed machines for cups
youtube.com



IN THE NEWS



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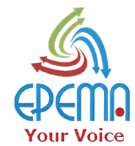
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وزارة التجارة والصناعة


SEE YOU AT THE NEXT EDITION
11 - 14 JANUARY 2026



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